**Credit Sales Are Best for Scouts**

Tell your customers, “We prefer credit/debit!”

*Trail’s End pays for all credit card fees!*

- Bigger Rewards – Earn 1.5 pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

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**Online Direct**

The safest way of fundraising for Scouts!

- Safe for Scouts
  - Fundraise from the safety of home
- Product Variety
  - Traditional products & prices plus more**
- No Handling
  - Products ship to your customers and all sales are credit
- Trail’s End Rewards*
  - Earn double points for Amazon.com gift cards.

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**How It Works**

**Two Ways to Sell Online**

**Share Your Page**

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

**Take Online Direct Orders in the App**

1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

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**Build Your Plan to Sell $1,000 Social Distancing**

Text MYPLAN to 62771 to learn more!

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**Trail’s End Rewards**

Earn Amazon.com Gift Cards and choose the prize you want!

**Visit the App to See Even More Levels & Reward Ideas**

- **No Limit**
  - Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

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**Scouts Earn Double Online**

<table>
<thead>
<tr>
<th>Points</th>
<th>Reward</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 pts</td>
<td>Earn a $450 Amazon.com Gift Card</td>
</tr>
<tr>
<td>1.5 pts</td>
<td>Earn a $375 Amazon.com Gift Card</td>
</tr>
<tr>
<td>1 pt</td>
<td>Earn a $300 Amazon.com Gift Card</td>
</tr>
</tbody>
</table>

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**Double Rewards for Scouts**

*Council participation in Trail’s End Rewards may vary.*

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**Sign In & Set Your Goal**

Text APP to 62771 to download the app

*The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates assent to program terms at: https://www.trails-end.com/terms.*