The Power of Breaking Bread

A Capital Campaign to Build a Dining Hall at Knox Scout Reservation
Vision and Mission

Vision:
- The Georgia-Carolina Council will prepare youth in our 16 counties to become responsible, participating citizens and leaders who are guided by the Scout Oath and Law.

Mission:
- To provide quality programs, facilities and opportunities that enable Packs, Troops, Crews and Posts to deliver the full range of Scouting experiences to every registered member.

About Us

The Georgia-Carolina Council Serves over 3,000 youth in 16 counties covering all of the Central Savannah River Area.
Capital Campaign Leadership

Daniel Rogers
Scout Executive / CEO
16 Years in Professional Scouting.
Guided development of Camp Daniel Boone from 3,400 campers to 6,800 campers. Revenue growth from $900,000 to 1.7 mil annually

Michael Harley
Capital Campaign Chair
Georgia-Carolina Council Executive Board Member
VP of Commercial Banking at Synovus Bank

Andrew Knox
Campaign Committee
Georgia-Carolina Council Executive Board Member
Owner Watson & Knox Insurance
Capital Campaign Leadership

Dr. Gregory Francisco
Campaign Committee
Georgia-Carolina Council Executive Board Member
Director of Planning and Development, Augusta Housing Authority

Sam Tyson
Campaign Committee
Georgia-Carolina Council Executive Board President
Senior Financial Advisor, Merrill Lynch Wealth
Retired Lieutenant Colonel, US Army

Jeffrey Foley
Campaign Committee
Georgia-Carolina Council Executive Board Member
Owner Loral Mountain Solutions
Retired Brigadier General, Commander Fort Gordon, US Army
About Us

For 99 years the Georgia-Carolina Council has made a positive impact in the lives of young people in the CSRA.

Founded by the Augusta Rotary Club in August 1920.

Operated Camp Lynwood Hayne for many years.

Knox Scout Reservation is main camp operation since 2002.

500 Acre facility is a magnificent property with solid infrastructure and 7 miles of shoreline.

Camp needs additional facilities.
The Need for a Dining Hall at KSR
A Look at our Competition

Camp Daniel Boone
Asheville, North Carolina

Black Creek Scout Camp
Savannah, Georgia

Camp Grimes
Charlotte, North Carolina

Rainey Mountain
Jefferson, Georgia

Camp Bud Schielle
Gastonia, North Carolina
Our Current Facility

Lack of Curb Appeal
The lack of a proper dining facility is a deterrent for many Scout Units

Lack of Functionality
The current food operation is very limited in what can be prepared

Not Fiscally Sound
Camp operations lose money annually due to a lack of use

Not Family Friendly
Scouts and young parents expect modern facilities
The Cost of Underutilization

Annual Operating Loss of $75,000 due to fixed costs

- **Staff Salaries**
- **Utilities / Insurance**
- **Maintenance**
The Solution
And what does it take to get there!
A Modern Dining Facility
Details

A modern facility to provide our youth and families a safe relaxing dining and program environment.

The Center

Dining Hall is the Heart of any camp

Build an Adventure

It will meet the needs of young Scouts and Parents for their Adventure

Year-round Use

We will increase use of camp for all months

Provide Budget Support

It will reduce or eliminate annual operating deficit
The Cost: $1,750,000

Cost Analysis completed by RW Allen Construction

Specifics

- 7,931 Square Feet
- Seating Capacity of 250
- Full kitchen, loading dock, walk-in cooler/freezer
- Bathrooms
- Multiple Porches
The Positive Impact

Improved camp experience for all

Increased Revenue from additional campers
Long Term Impact

Current Camp Attendance 275 annually

- Gross Revenue = $65,000
- Annual Expenses = $140,000
- Current Year-round use is 38% of weekends camp is used with minimal usage by Packs and Troops. This generates under $10,000 in annual revenue.

Projected – 700 Campers Annually

- Gross Revenue = $160,000
- Annual Expenses = $160,000
- Projection is camp use will increase to 70% weekend in use and growing number of campers each weekend.
- This will produce additional revenue as well.
The new dining hall facility will also provide a single emergency shelter for campers in the event of severe weather. This will provide a much needed improved security facility for the camp.
Is 700 Campers Realistic?

- Camp Grimes (Charlotte) 1,000 Campers
- Camp Barnhardt (Albemarle) 1,000 Campers
- Camp Bud Schiele (Gastonia) 1,200 to 1,500 Campers
- Ho-Non-Wah – (Charleston SC) 750 Campers
- Old Indian – (Greenville SC) 1,300 Campers
- Camp Coker (Florence SC) 500 Campers
- Camp Barstow – (Columbia SC) 750 Campers
Fundraising Breakdown

A Plan for Success

Dining Hall Revenue Plan

Goal
Actual
○ There is no experience to replace a week of camp life. The dining hall facility is the center of any camp operation.

○ Robert E Knox Scout Reservation must build a dining hall to be able to provide our customers with the quality facilities they need and deserve.

○ Currently over 85% of our Scouts leave the CSRA to attend summer camp programs. (National Average is 45%)

○ Improved dining facility will provide the Georgia-Carolina Council with long term financial benefits to help provide a quality Scouting experience for the youth of the CSRA for decades to come.

Summary
Thank You

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