

**Georgia-Carolina Council Long Range Plan Scorecard**

<b>Focus Area</b>	<b>Objective</b>	<b>2018</b>	<b>Current</b>	<b>2019 Goal</b>
<b>Programs</b>	1 - Long Term Camp Use	136	72	200
<b>Programs</b>	2 - Year Around Camper Nights	1700	116	1785
<b>Programs</b>	3 - Trained Leaders	48.30%	48.16%	50.30%
<b>Programs</b>	4 - Service Hours	5.41		6
<b>Finance</b>	1 - New Endowment	\$4,000	\$4,000	\$20,000
<b>Finance</b>	2 - Endowment Growth	\$ 996,428	\$956,824	\$1,036,285
<b>Finance</b>	3 - Annual Budget 2% Net	-1.50%	0	2%
<b>Finance</b>	4 - Direct Support	\$432,000		\$480,000
<b>Finance</b>	5 - Dining Hall Funding	\$368,000	\$368,000	\$1,750,000
<b>Finance</b>	6 - Build Dining Hall	N/A		Break Ground
<b>Finance</b>	7 - Camp/Activity Operating Loss	(\$100,703)		(\$50,000)
<b>Leadership &amp; Governance</b>	1 - Board membership	35	36	40
<b>Leadership &amp; Governance</b>	2 - Diversity	13%	16%	16%
<b>Leadership &amp; Governance</b>	3 - Sub-Committees	13	13	22
<b>Leadership &amp; Governance</b>	4 - Finance Director	No	1/1/2019	Yes
<b>Leadership &amp; Governance</b>	5 - Administrative Audit	16	16	0
<b>Membership</b>	1 - Cub Growth	1606	1605	1638
<b>Membership</b>	2 - Scouts BSA Growth	920	922	938
<b>Membership</b>	3 - Membership Committees	0	0	4
<b>Membership</b>	4 - Unit Growth	118	118	119
<b>Properties</b>	1 - Sell Cardigan Ct	Unsold	Offer	Sold
<b>Properties</b>	2 - Camp Daniel Marshall	Unreviewed		Reviewed
<b>Properties</b>	Lynwood Hayne	We manage	Trust manages	Trust manages
<b>Unit Service</b>	1 - Planned programs	20%	0%	100%
<b>Unit Service</b>	2 - Unit Visits	28%		45%
<b>Unit Service</b>	3 - Unit retention	87%		90%
<b>Unit Service</b>	4 - Commissioner Ratio	1 to 3.8	1 to 3.8	1 to 3.0
<b>Marketing</b>	1 - Build Committee	0 members	0 Members	4
<b>Marketing</b>	2 - Plan Presented	No	No	Yes