

TRAIL'S END 2017 NATIONAL INCENTIVES

2017 ONLINE PRIZE PROGRAM

EARN 5% FOR EVERY DOLLAR SOLD ONLINE, OVER \$300!



SELL \$300 ONLINE & GET A \$15 GIFT CARD

**SELL \$2,500 ONLINE & GET A \$125 AMAZON GIFT CARD +
6% OF TOTAL SALES INVESTED IN A COLLEGE SCHOLARSHIP**

Trail's End SCHOLARSHIP Program

Scouts that sell at least **\$2,500** in a calendar year receive **6%** of their total sales invested in their own college scholarship account.

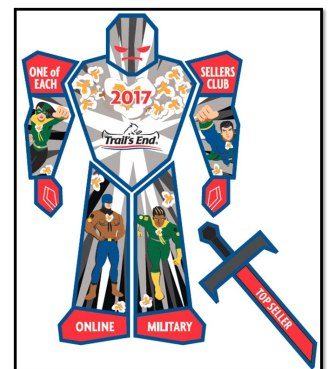
- Once enrolled, 6% of any amount of sales thereafter will be added to their account.
- Scouts only have to hit the \$2,500 minimum one time!
- ★ **Bonus!** Top 5 Scouts in each region receive an additional 6% added to their account.



Superhero Collection Patch Megacorn

How It WORKS

- Offered as part of your council's popcorn prize program
- Unit leaders order patches when order other prizes.
- Online & Traditional sales count towards Sellers Club and Top Seller patches



6 PIECES

- Participation:** Sell 1 item
- One of Each:** Sell 1 of every item on Take Order form
 - Online:** Sell 1 Online Item
- Seller's Club:** Determined by council
- Military:** Sell 1 military item, online or traditional
- Top Seller:** Determined by council